ShovelIQ

AUDIENCE & PARTNERSHIP GUIDE 2026–27

Reach the people shaping housing and infrastructure

Shovel IQ is a B2B media and events company serving housing and infrastructure. Through specialist conferences and industry content, we connect public agencies, institutional owners, developers, investors, and the firms that support them.

Who we reach

PUBLIC AGENCIES AND INSTITUTIONAL OWNERS

Set priorities, oversee assets, and advance development programs.

DEVELOPERS AND OPERATORS

Structure, deliver, and manage projects.

INVESTORS AND CAPITAL PROVIDERS

Evaluate opportunities and support financing.

PROFESSIONAL AND DELIVERY PARTNERS

Provide the expertise, services, and capabilities projects require.

Dates and venues

Dec 7–8, 2026	**California Housing & Community Development Conference** HOUSING	Los Angeles JW Marriott L.A. LIVE	cahousingconference.com
Dec 9–10, 2026	**California Infrastructure Development Conference & Expo** INFRASTRUCTURE	Los Angeles JW Marriott L.A. LIVE	cainfrastructureconference.com
Apr 20–21, 2027	**Airport Development & Investment Conference** INFRASTRUCTURE	Los Angeles JW Marriott L.A. LIVE	airportinfrastructureconference.com
Apr 26–27, 2027	**Student & Workforce Housing Development Conference** HOUSING	Los Angeles JW Marriott L.A. LIVE	studenthousingconference.com
Jun 21–22, 2027	**U.S. Housing & Community Development Conference** HOUSING	Dallas Sheraton Dallas	ushousingconference.com
Jun 23–24, 2027	**U.S. Infrastructure Development Conference** INFRASTRUCTURE	Dallas Sheraton Dallas	usinfrastructureconference.com

Agenda, registration, and hotel details are on each conference website.

ShovelIQ

WAYS TO PARTICIPATE

One conference or several

Partnership channels

Live events
Sponsorship, exhibition, hospitality, and team participation at the conferences that fit your business.

Conference content
Sponsorship of approved conference content, where available.

Across the portfolio
A coordinated agreement covering the conferences you select, set out in one proposal.

What you receive

A defined scope
The conferences, formats, inclusions, and terms you agree to, in one document.

Post-event reporting
Agreed in your proposal; it depends on the package.

A named contact
One person from proposal through each conference.

Participation options

Visibility
Brand placement across the conference, its materials, and its website.

Exhibition
Standard or premium space where your team meets attendees between sessions.

Team registrations
Passes for colleagues attending sessions and networking.

Educational involvement
Where the program allows, opportunities to contribute expertise.

Across the portfolio

Many partners take part in several events across a year. Back-to-back weeks in Los Angeles (December) and Dallas (June) make it practical to staff two conferences in one trip, and one proposal can cover every event you select.

How it works

1

Tell us your priorities
The audiences you want to reach and the conferences you are considering.

2

Identify suitable events
We recommend the conferences and participation options that fit your goals.

3

Review an agreed scope
You receive a proposal with the package, inclusions, and terms.

Discuss a partnership

Eric Iravani · eric@housingconferences.com · 714-234-0336

shoveliq.com/partnerships